



LawnPride

AUSTRALIA

Message from the GM

Thank you for your continued support of the LawnPride business. With so much going on, including a number of recent changes, we thought it best to get another communication out to update you all as soon as possible.

In this Stockist's Newsletter we will provide new information, along with a couple of reminders as follows:

- We will be launching an exciting new product **ProForce Duke 100WG** in the coming weeks and will give you an opportunity to get it into your stores prior to the launch which is currently scheduled to be in late May.
- We wanted to remind you that we have created a secure **stockist login** so all the information you require is readily available in one place.
- We also wanted to alert you to the **legal implications of decanting** the chemicals we sell to you into smaller pack sizes.

As always, if there is anything we can do better or if you have an idea, please do not hesitate to contact me personally on [0439 144 965](tel:0439144965) or at steve@lawnpride.com.au

Steve Hampton

General Manager
LawnPride Australia

New LawnPride Turf Management Programs

The team have been working hard to update all of our programs to ensure customers know how each product fits into their program. These new programs will be promoted in mid to late May via social media and available on our website.

Watch this space as the Tech Team will be completing a range of educational videos, tech sheets, question and answer development in the coming weeks.

ProForce Duke - For Post-Emergent Control of Broadleaf Weeds in Established Turf

ProForce Duke 100WG Herbicide contains 100g/kg of the active ingredient Iodosulfuron methyl sodium and is registered for the control for specific broadleaf and grass weeds.

It is registered to control the following Broadleaf Weeds: Bindii, Black Thistle, Catsear, Cotula, Cudweed, Guildford Grass, Medic, Mouse Ear Chickweed, Oxalis, White Clover, Onion grass and False Onion Weeds. It is also registered to control the following Grass Weeds: Ryegrass, Wintergrass (Suppression), Bahia grass (Suppression and seedhead reduction).

ProForce Duke 100WG is available in a Wettable Granular formulation in both a 100g and 500g pack size, LawnPride will stock the 100g pack size and take special orders for the 500g.

Key Benefits of Duke 100WG Herbicide

- Provides control of hard to kill weeds without discolouration.
- High level of safety on Couch, Kikuyu, and Buffalo varieties.
- Broad spectrum of weed control – Single pass solution.
- Low application rates and low active ingredient output.
- Provides suppression of difficult to control grass weeds (Wintergrass and Bahia).
- Multiple pack sizes (100g and 500g) to fit most application situations.
- Manufactured in Australia.

With stock due in shortly, you can pre order your stock requirements prior to our launch of the product on communications networks - Facebook, Instagram, EDM and website.

Pre order is available now by emailing info@lawnpride.com.au

Stockist Login

The stockist login area will give stockists access to the most up to date LawnPride documents that are used by stockists.

The latest price list, the most up to date catalogue and order forms will be available, along with newsletters, marketing collateral, promotions information and more. Each stockist will have received an email with their individual login details. Should you require this to be resent please let us know. You will be prompted from there to use the password provided, then set your own password for future access.

As always, our team are just a phone call or email away if you have any further questions or suggestions.

The legal implications of decanting chemical products into smaller pack sizes

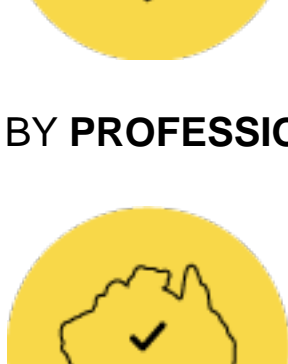
We have been contacted by customers in recent days advising they have seen or been offered herbicides and pesticides in smaller, unmarked bottles.

There are numerous reasons why this should not be done, including safety and the threat of big fines if caught doing this. As stewards of these products we all have a duty to make sure we are conducting business in a safe and lawful way.

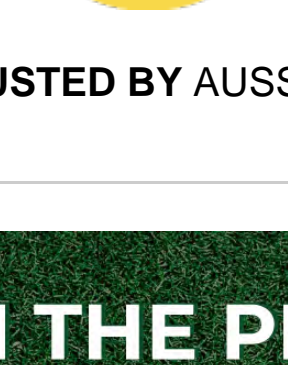
If you need any further information on this matter, please do not hesitate to contact our team via info@lawnpride.com.au



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